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July 22, 2011

Dear Business Partner,

It has been more than 40 years since a group of Federal Programs Administrators founded the South Carolina Association of Title I Administrators (SCATA), and initiated what has now become one of the finest professional development conferences in the state. This year, we will celebrate our 44th gathering of federal programs professionals in Myrtle Beach for our annual conference.

In order for our conference to be a success, we need you there as a business partner to show your support for what we do. Your products and services directly contribute towards making dreams come true for children. Each year, SCATA awards six \$2000 and six \$1000 scholarships to deserving students from each region of the state. The conference registration fees paid by your company go into our scholarship fund, thus your registration for this conference directly connects you to families who will be forever grateful. Please plan to exhibit at this year's conference.

The dates of this year's conference are October 23-26, 2011 at Kingston Plantation in Myrtle Beach, South Carolina. Our theme for this year is **"I-Touch the Future: The Evolution of Touch."**

Registration: <https://m360.scasa.org/event.aspx?eventID=32159&instance=0>.

The SC Association of School Administrators (www.SCASA.org) has agreed to host online exhibitor registration for our 2011 SCATA Fall Conference. Please register using the link above.

Proposals: <https://m360.scasa.org/ViewEvent.aspx?id=32543&instance=0>.

Concurrent session preference is given for partnership with a participating school or district, sponsorship level, consistency with conference theme, and order of registrations received. I invite you submit a Call for Presentations Proposal using the above link to share your successes with the Title I community.

Contacts:

If you have questions about sponsorship, please contact me at 864-403-2000 or cmc david@anderson4.org. President-Elect, Ms. Johnnie Boatwright will be the direct contact for exhibitors. For additional exhibit information, please contact her at 803-821-1063 or jboatwright@lexington1.net. Electrical arrangement will be made directly with the conference hotel. Information is available on the website.

Thank you for your continued support. I look forward to seeing all of you in October.

Sincerely,

Charlotte M. McDavid, Ph.D.
President

South Carolina Association of Title I Administrators

44th Annual Fall Professional Development Conference 2011

Exhibitor Hall Registration Form

Please register online:

<https://m360.scasa.org/ViewEvent.aspx?id=32198&instance=0>

Levels of sponsorships

- Level I – Platinum – Donation of \$5000 or more
- Level II – Gold – Donation of \$2500 - \$4999
- Level III – Silver – Donation of \$1500 - 2499
- Level IV – Bronze – Donation of \$1000 - \$1499

Exhibit Information

- Conference Exhibition fee @ \$750 each (one 6' table)
Fee includes 1 admission to all conference events. Additional tickets for individual events will be available at the registration desk.
- One additional table @ \$350 each (limit one please)
- Exhibition fee waived by SCATA as sponsor
- I would like to present during a 45 minute concurrent session (Include "Call for Presentations" form) *Concurrent session preference given for partnership with a participating school or district, sponsorship level, consistency with conference theme, and order of registrations received.*

For additional information or questions, please contact:

Mrs. Johnnie Boatwright

SCATA President-elect

c/o Lexington School District One

Email: jboatwright@lexington1.net or 803-821-1063

Exhibitor Sponsor Information – Four Levels of Support

SCATA Waives the \$750 exhibition fee for sponsorship at these levels.

Level I – Platinum

Donations of \$5000+

2 Tables or equivalent space in the hallway outside of the exhibit hall, maximum traffic and window lighting

Full page ad in the conference program

(Page preference offered in order of registrations received)

4 admissions to all conference events

Recognition from the podium and recognition banner

Preference for exhibit location & presentation break out time

Level II – Gold

Donations of \$2500 - \$4999

2 Tables or equivalent space with premier placement inside the exhibit hall, near entry ways with heavy traffic

Full page ad in the conference program

4 admissions to all conference events

Recognition from the podium and recognition banner

Preference for exhibit location & presentation break out time

Level III – Silver

Donations of \$1500 - \$2499

1 Table or equivalent space inside the exhibit hall on the center isle, moderate traffic

½ page ad in the conference program

2 admissions to all conference events

Recognition from the podium and recognition sign

Level IV – Bronze

Donations of \$1000 - \$1499

1 Table or equivalent space inside the exhibit hall on the center isle or on rear wall, considerable traffic

¼ page ad in the conference program

2 admissions to all conference events

Recognition from podium and recognition sign

Available sponsorships are listed on the next page

44th Annual SCATA Fall Professional Development Conference
Kingston Plantation, Myrtle Beach, South Carolina
October 23-26, 2011

South Carolina Association of Title I Administrators

44th Annual Fall Professional Development Conference 2011

Exhibitor Hall Registration Form

Available Sponsorships

Level I - Platinum

- Half of Tuesday Night Dinner/Dance - \$5,000 (No longer available)
- Tuesday Luncheon - \$9,000
- Wednesday Luncheon - \$9,000
- General Platinum Sponsorship - \$5,000 +

Level II - Gold

- Thursday Keynote Speaker - \$3,000
- Half of Monday President's Reception - \$4,000
- Half of Conference Portfolio - \$3,500
- Half of Tuesday Luncheon - \$4,500
- Half of Wednesday Luncheon - \$4,500
- General Gold Sponsorship - \$2,500 - \$4,999

Level III - Silver

- Wednesday Keynote Speaker - \$2,000
- Tuesday Continental Breakfast - \$1,800
- Wednesday Continental Breakfast - \$1,800
- Regional First Place Scholarship - \$2,000 (Six Available)
- General Silver Sponsorship - \$1,500 - \$2,499

Level IV - Bronze

- Tuesday Afternoon Break - \$1,000
- Wednesday Afternoon Break - \$1,000
- Tuesday Coffee (Morning and Afternoon) - \$1000
- Wednesday Coffee (Morning and Afternoon) - \$1000
- Thursday Continental Breakfast - \$1,000
- Regional Second Place Scholarship - \$1,000 (Six Available)
- General Bronze Sponsorship - \$1000 - \$1,499