



July 22, 2011

Dear Friends of SCATA;

On behalf of the Executive Committee of the South Carolina Association of Title I Administrators (SCATA) I am pleased to extend to you an invitation to attend this year's Fall Professional Development Conference. The 44th Annual Conference will be held at the Embassy Suites Hotel at Kingston Plantation in Myrtle Beach, South Carolina, Sunday - Wednesday, October 23-26, 2011.

Highlights: <http://sctitle1.org/>

"I-Touch the Future: The Evolution of Touch" is this year's conference theme. We are working to put together a schedule of keynote speakers and concurrent session presenters that are sure to provide you with a variety of opportunities for professional learning and networking. Additionally, the South Carolina Department of Education's Office of Federal and State Accountability will provide updates and sponsor concurrent sessions throughout the conference. Tuesday morning's general session will feature a parade of Distinguished Title I School finalists, and at lunch we'll recognize South Carolina's Two Distinguished Title I School winners.

Registration: <https://m360.scasa.org/event.aspx?eventID=32159&instance=0>.

The SC Association of School Administrators (www.SCASA.org) has agreed to host online registration for our 2011 SCATA Fall Conference. Registration includes admission to the exhibit hall and all keynote and concurrent presentations, recertification credit, eligibility for door prize drawings, two lunches, one dinner, refreshment breaks, and admission to all special events.

Proposals: <https://m360.scasa.org/ViewEvent.aspx?id=32543&instance=0>.

A number of concurrent sessions will be designed to showcase best practices in technology integration. Many of our business partners will be on hand to demonstrate innovative practices intended to help our students become leaders in the digital age; however the majority of concurrent sessions are reserved for schools and districts to share successful strategies they are using to lead their students into the future. You are invited you submit a Call for Presentations Proposal using the above link. Please share your successes stories with the Title I community.

Accommodations:

Embassy Suites at Kingston Plantation has provided us with a block of rooms at a special conference rate of \$121.00 plus applicable taxes. This rate also includes daily parking fees. The breakfast buffet and nightly manager's reception are available to all attendees staying in the main hotel, as well as the condominiums in the Brighton and South Hampton buildings. To make reservations, call Kingston Plantation directly at 1-800-876-0010. Be sure to identify yourself as attending the SCATA Conference using the conference code TOA to receive the conference rate.

I look forward to seeing all of you in October.

Sincerely,

Charlotte M. McDavid, Ph.D.
President

President

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